



2022 SPONSORSHIP INFORMATION

STROLL AND AUCTION • HAYS, KS
SEPTEMBER 30, 2022 | 6-11pm

Bordeaux - \$1,500

- Logo/Company name included in radio, television, and all print advertising including posters
- Logo/Company name in the stroll packet*
- Logo/Company name on the mailed invitation*
- Logo/Company name displayed on banner at Auction Site
- Special recognition during event toast
- Mention in press releases and in social media campaigns
- Opportunity to display 1 banner at the auction site
- Reserved VIP sponsor table
- 8 Event Tickets

Napa Valley - \$1,000

- Logo/Company name included in radio, television, and all print advertising including posters
- Logo/Company name in the stroll packet*
- Logo/Company name on the mailed invitation*
- Logo/Company name displayed on banner at Auction Site
- Special recognition during event toast
- Mention in press releases and in social media campaigns
- 6 Event Tickets (reserved table on request)

Tuscany - \$500

- Company name in the stroll packet*
- Company name on the mailed invitation*
- Company name displayed on banner at Auction Site
- Mention in press releases and in social media campaigns
- 4 Event Tickets

Sonoma Valley - \$250

- Company name in the stroll packet*
- Mention in social media campaigns
- 2 Event Tickets

Glassware Sponsor - \$1,500 (one available)**

- Logo/Company name included in radio, television, and all print advertising including posters
- Logo/Company name in the stroll packet*
- Logo/Company name on the mailed invitation*
- Logo/Company name displayed on banner at Auction Site
- Mention in press releases and in social media campaigns
- Opportunity to display 1 banner at the auction site
- Logo placement on all 300 tasting glasses (one color)
- 6 Event Tickets

**Benefits only guaranteed if contracted before August 1*

***Previous sponsor has first right of refusal*

Please Return Form To:

Downtown Hays Development Corporation | 1200 Main Street, Ste 102 | Hays, KS 67601 | dhdc@DowntownHays.com



STROLL AND AUCTION • HAYS, KS

SPONSORSHIP FORM

SEPTEMBER 30, 2022

STROLL AT 6PM - AUCTION AT 9pm

1202 MAIN STREET, DOWNTOWN

SPONSORSHIP DEADLINE *SEPTEMBER 9, 2022*

**LIVE MUSIC
EVENING STROLL**



**300
TICKETS**



**GREAT FOOD
LIVE AUCTION**

FOR MORE INFORMATION: 785-621-4171

Please Select Sponsorship Level:

Bordeaux Napa Valley Tuscany Sonoma Valley Glassware

Cash Amount/Value: _____ Please Invoice Me Check is Enclosed (Make Payable to DHDC)

In-Kind Description _____

Contact Name (Please Print) _____

Sponsor Name (to appear in advertising) _____

Please DO NOT Include me in Advertising

Address _____

Preferred Phone Number _____ Preferred Email Address _____

I agree to sponsor the 2022 Wines and Steins Event at the sponsorship level indicated above. I understand that by sponsoring, my business will receive the benefits associated with the corresponding level of sponsorship. I will electronically submit my business logo in a vector format, preferably an EPS file, to DHDC@DowntownHays.com, which will be used for advertising purposes.

Authorized Signature _____ Date _____

Please Return Form To:

Downtown Hays Development Corporation | 1200 Main Street, Ste 102 | Hays, KS 67601 | dhdc@DowntownHays.com