



Downtown Hays is the heart of our community, it reflects who we are and where we're going. The Bricks has helped transform downtown into a vibrant place people want to gather, celebrate, and return to. During my time serving on the board, I saw firsthand how downtown experiences sparked pride, increased engagement, and brought new life to our city. Investing in The Bricks and downtown strengthens that sense of connection while building long-term vitality. Through thoughtful investments, The Bricks creates real energy by supporting local businesses, shared experiences, and the stories that make Hays feel like home.

Alaina Cunningham, City Commissioner & Emeritus Board Member of The Bricks

Volunteering with The Bricks is a fun and rewarding experience. As a young professional, it has given me the opportunity to get in front of new faces, network, and help build up the community. I work for The Chamber in Hays, KS, and exploring ways the organizations can work together through volunteering and professional projects has helped me see community strength. I am always excited to try new things, and volunteering with The Bricks has given me an opportunity to do just that.

Dinah Newman, Volunteer & Hays Chamber Event and Programming Coordinator



OUR HISTORY

Downtown Hays Development Corporation was established in 2001 as a 501(c)(3) nonprofit to support and strengthen downtown Hays through coordinated revitalization, promotion, and preservation efforts.

Rooted in the district's iconic brick streets and historic buildings, The Bricks has grown into a vibrant destination for local businesses, arts and culture, dining, and community gatherings. Over the years, DHDC has played a key role in fostering partnerships, hosting signature events, and creating experiences that bring people downtown while honoring the area's heritage.

Today, The Bricks is guided by a clear and forward-looking mission: to advance the economic and cultural vibrancy of Downtown Hays as the heart of our community.

This mission reflects both where we've been and where we're headed—balancing preservation with progress, supporting local entrepreneurs, and creating welcoming public spaces and events that connect people to Downtown Hays.

CONTACT



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2026

**PARTNER
INVEST
SUPPORT**

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SCAN
TO
DONATE



**INVEST IN THE PEOPLE,
PROGRAMS, AND SYSTEMS
BEHIND THE BRICKS SUCCESS**

ANNUAL INVESTMENT

The Bricks in Downtown Hays—it's the everyday work that keeps Downtown vibrant, welcoming, and strong. To support that work year-round, invest in a partnership-based, mission-driven model.

WHY IT MATTERS

- Supports year-round operations
- Strengthens financial stability
- Centers mission and long-term impact

DHDC is a 501(c)(3) not-for-profit corporation. Please consult your tax advisor to determine the tax effect of your contribution.

PARTNERSHIP LEVELS

Community Supporter | \$100-\$499

Helps light up Main Street, support small business outreach, and fuel daily operations. Recognition: Group listing in annual impact report

Downtown Investor | \$500-\$999

Sustains year-round programs and partnerships that keep Downtown active and thriving. Recognition: Newsletter recognition, "Proud Partner" window cling, special updates.

Vision Partner | \$1,000-\$2,499

Advances major projects and new initiatives, including community improvements and long-term planning. Recognition: Newsletter recognition, window cling, story highlight, special updates.

Community Champion | \$2,500-\$4,999

Strengthens the foundation that allows The Bricks to grow, innovate, and expand its reach. Recognition: All prior recognition plus personal thank-you from the Executive Director, annual report and website listing.

Legacy Builder | \$5,000+

Ensures The Bricks remains the heart of Hays for generations—fueling the people, systems, and vision behind Downtown's success. Recognition: All prior recognition plus logo/name on Bricks event banners, Downtown Hays Market banner (22 weeks), donor webpage, and 2-4 complimentary event tickets (based on ticket value).

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IN-KIND PARTNER

Not every investment is financial—and in-kind support plays a vital role in the success of The Bricks.

An in-kind partnership allows businesses and individuals to contribute goods, services, or professional expertise in lieu of a cash investment. From event materials and printing to décor, equipment, food, marketing support, or skilled services, in-kind partners help us deliver high-quality experiences while stewarding our financial resources wisely.

In-kind contributions are recognized as part of our Partnership program and help strengthen the work behind Downtown Hays year-round.

VOLUNTEER

The Bricks is powered by people who care deeply about Downtown Hays.

Volunteers play an essential role in supporting, planning, and executing events and initiatives that bring our community together—from signature celebrations to beautification projects and behind-the-scenes support. Whether you have a few hours to give or want to be involved year-round, there's a place for you.

Your time, skills, and passion help make Downtown Hays vibrant, welcoming, and memorable.

Ready to get involved?
Scan the QR Code or go to our website.

**THE
BRICKS**
CHESTNUT STREET | DISTRICT
IN DOWNTOWN HAYS